



Contact: Katie Reeder
Public Relations Manager
Alpharetta Convention and Visitors Bureau
Office: 678-297-2811
Cell: 404-384-2954

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Alpharetta CVB Appoints New Chairman to Board of Directors

Mark Spanka, General Manager of the Atlanta Marriott Alpharetta, was elected Chairman of the Alpharetta Convention and Visitors Bureau (CVB) Board of Directors beginning July 1, 2009, with the start of the CVB's new fiscal year, as the gavel was passed from past Chairman, Ms. Diana Wheeler, Director of Community Development for the City of Alpharetta.

Says Janet Rodgers, President and CEO of the Alpharetta CVB, "Mark's background in the hospitality industry, coupled with his firsthand knowledge of Alpharetta makes him a tremendous asset to lead our Board of Directors."

Mark attended the University of South Alabama. With more than 33 years of hospitality experience, Mark brings a wealth of talent and expertise to the Alpharetta area and during his career has been awarded Marriott's "Restaurant Manager of the Year" and has earned both Marriott's Service Excellence and Customer Excellence awards.

During his time in Alpharetta, Spanka has overseen a \$1.3 million ballroom and public space renovation to the Atlanta Marriott Alpharetta. Also included was renovation of the Gift Shop and Business Center. The overall renovation has increased sales for the hotel in an economic time when any increase is a celebration. Under Mark's leadership, the Atlanta Marriott Alpharetta is number one in the Atlanta area for Guest Service and Satisfaction.

“I am honored to have been selected by my peers to join the leadership of the Alpharetta Convention and Visitors Bureau and am excited to be working with this great organization as we continue to bring new business to the Alpharetta area,” adds Spanka.



Mark Spanka

Mark is also a member of the Windward Parkway Business Association, has been married to his wife, Candy, for 29 years and is the father of two: Jeff and Whitney.

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit www.AwesomeAlpharetta.com for more information.