



Contact: Katie Reeder  
Public Relations Manager  
Alpharetta Convention and Visitors Bureau  
Office: 678-297-2811  
Cell: 404-384-2954

FOR IMMEDIATE RELEASE  
June 19, 2009

**CVB OFFERS COMPLIMENTARY ASSISTANCE FOR GROUP GATHERINGS**  
*Make plans to attend the July 25 Family Reunion Workshop Hosted by the Alpharetta CVB*

Warmer weather outdoors makes it easier to get together with family and friends – but gathering the entire family can be a big responsibility. If you're wondering where to begin, let the Alpharetta Convention and Visitors Bureau (CVB) come to the rescue with our complimentary Family Reunion Workshop Saturday, July 25, from 10 a.m.-1 p.m. at the Atlanta Marriott Alpharetta. Here, a professional event and meeting planner will guide you through the family reunion planning process. Join other community members as the Alpharetta CVB presents tips about launching the planning process; defining the who, what, where and when for your event; establishing committees; communicating; managing finances; reserving accommodations, facilities and vendors; scheduling activities; making final preparations; thanking, evaluating and celebrating your event. All attendees also receive a complimentary *Group Planning Guide* to assist in planning a future reunion or gathering. Not only is the advice complimentary, but a free lunch will be served at the workshop as well. Door prizes that include complimentary stays in Alpharetta hotels promise to make the event memorable – with a grand prize giveaway of a digital camera.

“Attendance at our Family Reunion Workshops continues to grow as the word spreads we are offering this valuable – and 100% complimentary – seminar, complete with giveaways, lunch and tons of great information about the planning process, as well as what there is to see and do in Alpharetta,” comments Janet Rodgers, President and CEO of the Alpharetta CVB.



*Complimentary planning assistance from the Alpharetta CVB makes gathering your group easy.*

Family reunions come in all sizes and carry a variety of themes. So whether you're gathering a group of 10 or 100 – for a birthday or holiday, let the Alpharetta CVB help you plan the perfect get-together — full of just the right events, activities and entertainment to attract a great turnout and satisfy all ages and personalities. It is important that your family reunion be an amazing, unforgettable and stress-free event for you and the rest of your crew. We want to help you plan a successful and worry-free reunion. Complimentary services provided by the Alpharetta CVB include: assistance with group hotel accommodations and recreational venues; reunion organizing workshops; guide to parks and recreation; welcome bags with visitor guides and maps; assistance with catering, vendor and transportation needs.

For assistance in planning your family reunion and to reserve a spot in the upcoming Family Reunion Workshop, please e-mail the Alpharetta CVB Group Sales Department at [Sales@awesomealpharetta.com](mailto:Sales@awesomealpharetta.com).

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the city, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [www.AwesomeAlpharetta.com](http://www.AwesomeAlpharetta.com) for more information.

###