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Alpharetta CVB Honored at Council Meeting

The Alpharetta Convention and Visitors Bureau (CVB) was recognized at the November 17th Alpharetta City Council meeting for its partnership with the seven communities comprising Hospitality Highway. Roger Wise presented Mayor Arthur Letchas, Mayor Pro Tem Jim Paine and Alpharetta CVB President and CEO, Janet Rodgers, with pictures from the Governor. On October 15th, the foursome participated in a photo opportunity with Governor Sonny Perdue, as he recognized the City of Alpharetta and Alpharetta CVB for their exemplary efforts in partnering with others to create new tourism products for the state of Georgia.



(L-R) Mayor Pro Tem Jim Paine, Roger Wise, Janet Rodgers and Mayor Arthur Letchas

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit www.awesomealpharetta.com for more information.