

Media Contact:
Katie Reeder, PR Manager
Alpharetta CVB 678-297-2811
Katie@AwesomeAlpharetta.com

FOR IMMEDIATE RELEASE
November 25, 2008

Alpharetta Historical Society Brochures Unveiled

The Alpharetta Historical Society (AHS) recently completed three new brochures, each complimentary and available at the Mansell House and Gardens and Downtown Alpharetta Welcome Center. The brochures complement the Alpharetta Convention and Visitors Bureau (CVB) Group Sales Team efforts because team members use the collateral to market and promote Alpharetta and its facilities to special interest groups interested in holding an event in our city. Covering a range of topics, the brochures include one about the Alpharetta Historical Society and its mission, another about the Mansell House and Gardens and a final about the Milton Log Cabin and Museum. Each piece outlines the Alpharetta Historical Society's different membership options and contains a map with directions to the Log Cabin and Mansell House.

“The new colorful and informative brochures have added so much to the promotion of our Log Cabin tours, the Mansell House and Gardens, and our historical programs. We have received many favorable comments from prospective clients and the general public regarding their clarity and attractiveness. They are an important addition in our efforts to inform our community about the goals and objectives of the historical society,” said President of the Alpharetta Historical Society, Norm Broadwell.

Added Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau, as well as Publications and Public Relations Committee Chairwoman for the AHS, “Partnering with the Alpharetta Historical Society to fund the design and production of the new brochures fits perfectly with the mission of the CVB because the brochures provide a new tourism product for visitors to use while in our city.”

Shana Corbin, IT Manager at the Alpharetta Convention and Visitors Bureau, designed the brochures.

Residents considering hosting a special event, such as a wedding or family reunion, in Alpharetta should contact the CVB at (678) 297-2811 for more information about these facilities as well as complimentary planning assistance.

###

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit www.awesomealpharetta.com for more information

To view this release as a PDF, click here: [Alpharetta Historical Society Brochures Unveiled](#)

Katie Reeder
Public Relations Manager
Alpharetta Convention & Visitors Bureau
3060 Royal Blvd. South
Suite 145
Alpharetta, GA 30022
Phone: 678-297-2811
Fax: 678-297-9197
Katie@awesomealpharetta.com
www.awesomealpharetta.com