



**MEDIA ADVISORY  
9/10/09**

**WORLD OF COCA-COLA LAUNCHES NEW “COOKING WITH COKE” SERIES**

-- *Lively evenings of cooking and conversation will mark inaugural season of culinary events* --

**WHAT:** The World of Coca-Cola will host a new culinary series featuring celebrated chefs who will cook and share their signature recipes inspired by the world’s most loved beverage. This series of one-of-a-kind chef demonstrations and signature tasting events will celebrate the magic of sharing a Coke with friends and family over a meal.

Space is limited for these exclusive events in order to ensure a more intimate, conversational atmosphere. Please visit [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com) for complete details and to purchase tickets.

**WHEN:** **Chef Virginia Willis** **October 10<sup>th</sup> at 6pm**  
An accomplished chef and author of the critically acclaimed cookbook *Bon Appétit, Y’all! Three Generations of Southern Cooking*, Chef Willis will inspire you with her authentic, Southern-born recipes featuring Coca-Cola brands as ingredients. Gifted in both culinary techniques and the art of storytelling, Virginia is sure to uplift and entertain the audience throughout the evening.

**Chef Richard Blais** **October 23<sup>th</sup> at 6pm**  
Known for his creative, adventurous style, Chef Blais was recently a finalist on BRAVO’s “Top Chef”. He is certain to captivate the audience with his cutting edge techniques and innovative way of putting new twists on classic cuisine.

**Paula Deen** **November 23<sup>rd</sup> at 5:30pm**  
One of TV’s most beloved personalities, Paula is sure to entertain! Classic Southern home cooking, delivered with a dose of humor, will be on the menu for this memorable evening.

**WHERE:** **World of Coca-Cola**  
121 Baker St., NW  
Atlanta, GA 30313  
(Directions – [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com))

**HOW:** Pricing varies by event. Self-guided tour of the attraction is part of each culinary event and is included in the event ticket price. Tickets will be available for sale Monday, September 14<sup>th</sup> at 10am. For complete details and to purchase tickets, please visit [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com).

**World of Coca-Cola Contact**  
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**About the World of Coca-Cola**

At the World of Coca-Cola, experience the fascinating history of the world's most famous soft drink in a dynamic, multimedia attraction featuring a fully-functioning bottling line that produces an 8 oz. glass bottle of Coca-Cola for each and every guest. View over 1,200 never-before-displayed artifacts ranging from vintage bottles to a 1939 Coca-Cola delivery truck from Argentina. The thrilling, multi-sensory 4-D movie experience, "In Search of the Secret Formula", puts you right in the action. Tempt your taste buds with over 60 different beverages made by The Coca-Cola Company from around the world in Taste It! Experience something new and inviting around every corner of the World of Coca-Cola.

The World of Coca-Cola is located at 121 Baker Street in Pemberton Place, adjacent to the Georgia Aquarium in downtown Atlanta and is accessible via the Peachtree Center or CNN/World Congress Center MARTA stations. Consumers with questions about the attraction may call 1-800-676-COKE or visit our website at [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com) to purchase timed tickets.

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