

## What's New in Downtown Atlanta

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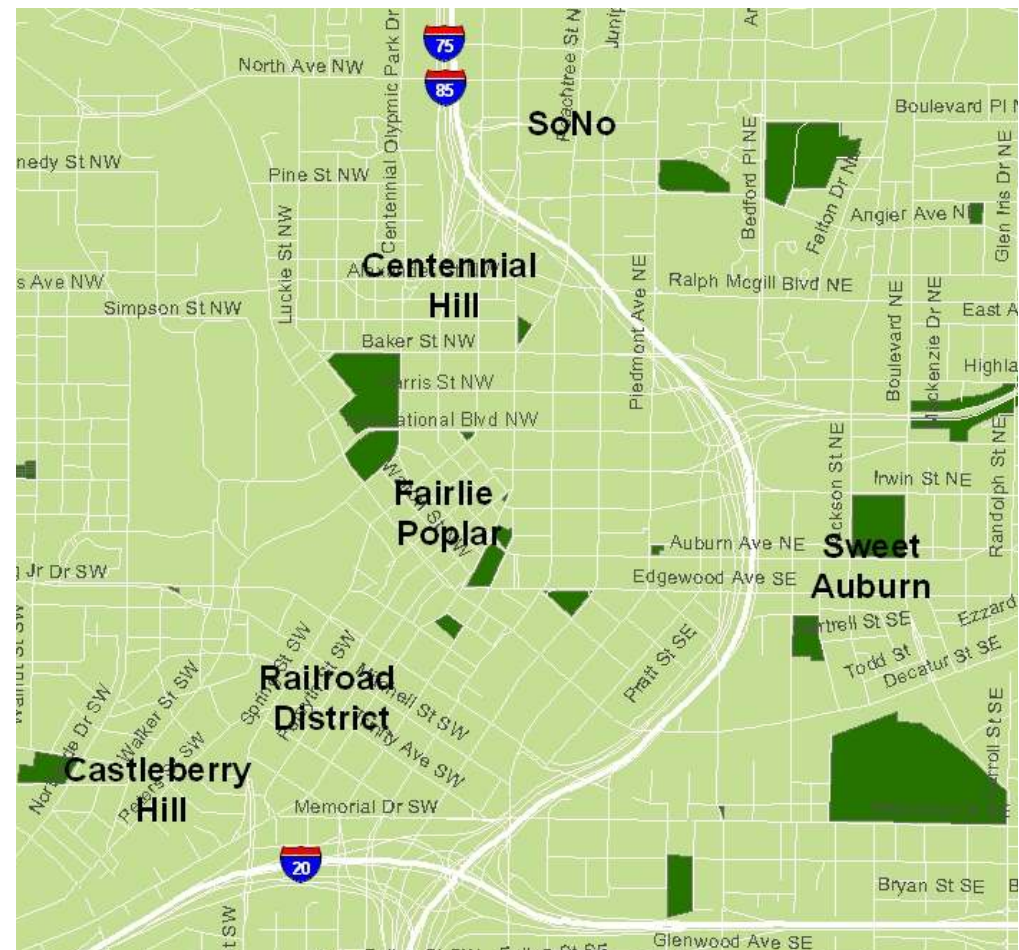
### Atlanta Metro Travel Association

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## Downtown Overview

- ◆ 23,300 residents
  - Projected to grow to 36,600 by 2008
- ◆ 30,000 students
- ◆ Almost half of City's total population during the day
- ◆ \$3.8 billion in new development planned and underway
- ◆ \$31.5 million infrastructure and capital projects



## Entertainment and Cultural Attractions

- ◆ Georgia Aquarium
  - \$290 million project
  - \$13 million expansion underway
- ◆ New World of Coca-Cola
  - \$96 million project
  - 85,000 square feet
- ◆ Center for Civil and Human Rights



*The new World of Coca-Cola*

## Hotels

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- ◆ Over 12,000 existing hotel rooms
- ◆ 1,200 new rooms planned
  - Hilton Garden Inn
  - W Hotel
  - Aloft
  - Hotel Indigo
  - Independent boutique hotels: TWELVE, Ellis Hotel, Glenn Hotel and The Halo Hotel



*Hilton Garden Inn*

## Residential

- ◆ 14,000 residential units currently in Downtown
- ◆ 8,500 units planned or under construction
  - University Commons: 2,000 beds
  - The Reynolds: 130 condominium units
  - TWELVE Centennial Park: 1,000 condominiums
  - Tribute Lofts: 150 condominiums
  - Capitol Gateway: 850 apartments
  - Post Park: 460 apartments
  - Renaissance Walk: 150 condominiums
  - Castleberry Point: 100 condominiums



*TWELVE Centennial Park*



*Renaissance Walk at Sweet Auburn*

## Office

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- ◆ 1.6 million existing square feet of space
- ◆ Allen Plaza
  - 30 Allen Plaza: Southern Company
  - 55 Allen Plaza: Ernst & Young
- ◆ Technology Enterprise Park: 440,000 square feet of bioscience/technology research space



*30 Allen Plaza*



*Technology Enterprise Park*

## Restaurants and Retail

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- ◆ 1.6 million square feet of existing space
- ◆ New restaurants opening
  - Restaurant Row: 42,000 square feet of restaurant space along Centennial Olympic Park
  - Thrive
  - Fire of Brazil
  - Jalapeño Charlie's
  - French American Brasserie (FAB)
  - Luckie Food Lounge and Charm



*Restaurant Row*