

Atlanta Metro Travel Association
General Meeting minutes
Wednesday April 1, 2009
Atlanta History Center
See page two for attendee list

Meeting called to order by Jenkins at 10:08am

Welcome by Brandi Wigley/AHC

Member introductions

Approval of February meeting minutes: motion Lee Klaer, second Beth Bailey, all approved.

New member award drawing, Winner: Sarah Dollacker/Georgia Aquarium referred by Brandi Wigley.

GDECD Regional report: Brittney Gray was not in attendance. She is hosting a travel writers fam.

Committee Reports were given:

PR/Member memo: Megan Spears

New procedures for getting info into Member Memo. Read Memo for all information.

Website: Barbara Daniell

Site is being converted to Consumer Driven site. Hot Deals button has been added.

Quarterly consumer newsletter signup also on website.

www.visitmetroatlanta.com

See Member Memo for all updates and procedures.

Sales: Beth Bailey

VIC Days being organized by Candice Coco Alpharetta CVB

Watch Member Memo for Tour Operator Fams coming soon.

Working on coupon on our website for members to offer discounts and special offers to consumers. Goal is to have this available by our June general meeting.

Treasurer's report: Gordon Price Report is positive and we have money in the bank. See the website for the most recent report.

Program: Presentation made by Nerissa Serrano-Okiye with Georgia Department of Economic Development.

No New Business

No Old Business

Announcements by Members

Door Prizes awarded

Meeting adjourned 1140am.