

AMTA Meeting Minutes June 3, 2009 submitted July 7, 2009 Jon Brasher Secretary

Attendees:

Name	Company
Jacque Wansley	World of Coca Cola
Barbara Daniell	Villa Rica Tourism
Collin Cash	Six Flags
Diane Stone	Projects Plus
Chris Phillips	LaQuinta – Stockbridge
Beth Bailey	Clayton County CVB
Megan Spears	Clayton County CVB
Brandi Wigley	Atlanta History Center
Nellie Cummins	ASO
Steven Himelstein	Bucca Di Beppo
Debbie Voboril	Alpharetta CVB
Jonathan Boisjolie	High Museum
Tony Lawson	Alliance Theatre
Pam Todd	American Express
Pat Duncan	Clayton County CVB
Laura Barnett	Henry County CVB
Theresa Jenkins	Marietta CVB
Gordon Price	Brochure Displays
Judy Renfroe	Renfroe Consulting
Linda Mosely	Great Southern Publishing
Donna Jakulski	Great Southern Publishing
Jon Brasher	Where Magazine
Elise Alls	Underground ATL
Lauren Yawn	Peachtree City Tourism
Park Cofield	Center for Puppetry Arts
Brittney Gray	Douglasville CVB
Melissa Bennet	Atlanta History Center Intern

Guests:

Craig Dominey	GDEcD
Stacey Dickson	Lake Lanier CVB
Jennifer Miller	Lake Lanier CVB
Sharon Simpson	Lake Lanier CVB

Meeting called to order 10:07am by Jenkins

Introduction by Pat Duncan/Clayton County CVB

Approval of minutes: motion Renfroe, 2nd Rodgers

Treasurer's report given by G Price, motion to approve Diane Stone, 2nd Bailey

GDecD report given by Brittney Gray

PR report given by Megan Spears

May 19 1st consumer newsletter went out to registered emails. Next newsletter will go out around Labor Day.

Working on our AMTA Facebook and Twitter sites.

Media Tour May 18-22

Website report by Barbara Daniell

Advised all members to check our website, www.visitmetroatlanta.com for accuracy

Sales report given by Beth Bailey

Online coupon is moving forward and will be available soon. Designed to provide discounts from AMTA members to individual and group travelers.

Tour operator Fam scheduled for June 9-12 covering Henry/Clayton/Coweta/Morrow

Membership report given by Brandi Wigley

New members

Bucca de Beppo

Atlanta Ballet

Six Flags

Legislative

Report given by Judy Renfro

Encourage all to attend Gov Conference Aug 31-Sept 2, 2009

Next General meeting scheduled for August 5 at Six Flags

Announcements:

Stacey Dickson and Lake Lanier CVB is hosting Governors Conference at Lake Lanier Islands Resort August 31-September 2.

Guest Speaker: Craig Dominey/Film Division of GDEcD. Provided an insight into attracting "Hollywood" to your community.

Meeting adjourned 1140am