

AMTA Board Meeting Minutes  
May 5, 2010  
Comfort Inn Lithia Springs

**In Attendance:**

Theresa Jenkins, Collin Cash, Jon Brasher, Jacquie Wansley, Diane Stone, Gordon Price, Brandi Wigley, Janet Rodgers, Joann Haden Miller, Rebekah Cline

Meeting called to order by Jenkins at 10:05am

Jenkins asked for motion to approve March board minutes, motion to approve-Cash, second-Stone, all approved

Treasurer's report given by Price. Motion to approve-Cash, second-Miller, all approved.

Coop Report: Miller reported that there is no state funds match this year. State will run ads on our regions behalf.

Press trip went very well and was attended by a great group of writers.

Membership: Wigley reported her committee is wrapping up 2010 membership renewals.

Public Relations/Website: Cline reported her committee is updating content and photos on website, [www.visitmetroatlanta.com](http://www.visitmetroatlanta.com).

Planning a Constant Contact blast promoting "What's Hot this Summer". Asked for input in recent Member Memo.

Governmental Affairs: Rodgers reported on House bills 993 and 903, bills that affect hotel motel tax issues.

May 18 gubernatorial forum planned.

Meetings & Programs: Cash reported next General meeting at Underground Atlanta June 2. Speakers are Joy Walstrum/TDAG and Dan O'Leary Underground Atlanta.

Next board meeting is on July 14 in Senoia, and will include tour of Southern Living home.

**New Business:**

Travel Media Marketplace May 20-22, 40 members of media attending. Gray, Rodgers and Jenkins will attend to represent our region. Profile sheets for CVB's will be provided to media.

Announcements by attendees

Meeting adjourned 1140a.m.