

Atlanta Metro Travel Association
 General Membership Meeting
April 7, 2010
 Andretti Karting, Roswell

MINUTES

In attendance:

Members:

- Janet Rodgers, Alpharetta CVB
- Pamela Todd, American Express
- Gemma Ames, Andretti Indoor Karting & Games
- Lisa Werneck, ATCOMM Publishing
- JoAnn Haden-Miller, Atlanta CVB
- Brandi Wigley, Atlanta History Center
- Cherie Neal, Atlanta Marriott Buckhead Hotel & Conference Center
- Gordon Price, Brochure Displays/Digital Press
- Jill Mastrogiacomo, Buca di Beppo
- Beth Bailey, Clayton County CVB
- Katie Brenckle, CVB of Dunwoody
- Kimberly Weaver, Douglasville CVB
- Randi Miles, Douglasville CVB
- Dennis Kemp, Georgia Aquarium
- Collin Cash, Historic Marietta Trolley Company
- Dotty Etris, Historic Roswell CVB
- Marsha Saum, Historic Roswell CVB
- Jennifer Cruce, Inside CNN Atlanta Studio Tour
- Lee Klaer, Lamplighter Tours of Atlanta
- Theresa Jenkins, Marietta Welcome Center & Visitors Bureau
- Gina Riffey, McDonough Hospitality & Tourism
- Jeremy Hogan, Peachtree City Tourism Association
- Mary Camburn, Peachtree City Tourism Association
- Diane Stone, Projects Plus
- Doreen Scascitelli, Render Ad Service
- Kym Hughes, Sandy Springs Hospitality & Tourism
- Ronald Taylor, Wyndham Garden Hotel

Guests:

- Michelle Barton, Hilton Suites
- Lisa Smith, Marriott
- Andy Uhlig, ITI Marketing

10:05 am	Call to Order	Theresa Jenkins, President	
	Welcome	Gemma Ames, Director of Sales,	Gemma shared what is new at Andretti Karting: exterior renovations, Duck Pin Bowling, Cosmic Rock Wall, Funny Farm, parties.

		Andretti Karting	
	Ice Breaker	Collin Cash, Historic Marietta Trolley Company	
	Approval of Minutes	Theresa Jenkins	February Minutes: http://www.visitmetroatlanta.com/include/minutes/2010/02/0310min.pdf Motion to approve the February Minutes: Beth Bailey Second: Brandi Wigley
	Treasurer's Report	Gordon Price	Treasurer's Report: http://www.visitmetroatlanta.com/include/AMTA-Treasurers-Report030310.pdf Motion to approve the Treasurer's Report: Brandi Wigley Second: Beth Bailey
	GDEcD Regional Rep Report	Brittney Gray	<ul style="list-style-type: none"> • <u>Peach Byte</u>: to get on the distribution list contact: bgray@georgia.org • <u>Joseph Walker</u>, Director of Business Development, over sales team. • TravelSouth, Birmingham: Georgia event will be hosted by Georgia and Atlanta. See Brittney Monday night to proof Kids Guide • Co-op Marketing Grant: there have been changes; co-op committee looking into it. • National Tourism Week: 5/8-5/16 • Travel Media Marketplace: May 21-22; AMTA booth will have 2 reps; Brittney needs profile sheets
	Committee Reports	Public Relations Lisa Werneck	AMTA's Member Memo goes out on the 15 th & 30 th each month.
		Membership Brandi Wigley & Diane Stone	Welcome new member : City of Union City, Sonja Fillingame. Contact Brittney if you would like to be on the Membership Committee. Ambassador Program : each of the 5 new members have an ambassador.
		Government Affairs Kym Hughes	Kym encouraged everyone to attend the Gubernatorial candidates forum May 18, 1:00-5:00, Savannah She reported that House Bill 993 has been resurrected (impacts use of hotel/motel tax). Contact TDAG for more info..

		Meetings & Programs Collin Cash	http://www.visitmetroatlanta.com/mos.html <ul style="list-style-type: none"> • June 2, 2010 Underground Atlanta • August 4, 2010 Program: Working with Travel Writers Marriott Atlanta Buckhead (3405 Lenox Rd. NE, Atlanta, GA 30326) • Oct. 6, 2010 Holiday Inn Historic Roswell • December 17, 2010 Holiday Luncheon Lawrenceville Tourism & Trade Association
	New Business	Travel Media Showcase	Beth Bailey and Theresa Jenkins will represent AMTA. Let them know if you have new or updated information.
	Old Business	Media FAM	Six great writers attended AMTA's Travel Writer FAM; Brittney drove the van. Brittney is looking for new bloggers to host in Georgia.
	Program: Allied Member Spotlight		Collin Cash introduced the participants.
	Announcements		
	Adjournment	"Fun & Games" at Andretti Karting	

Next General Membership meeting date: June 2, 2010

Underground Atlanta
50 Upper Alabama St., Atlanta, GA 30303