

**AMTA Board Meeting**  
**January 10, 2007**  
**Hampton Inn Atlanta Six Flags- Douglasville**

**Members Present:**

Janet Rodgers, Michelle Lawrence, Bryan Hardman, Barbara Mullin, Barbara Daniell, Diane Stone, Linda Harris, Beth Bailey, Theresa Jenkins, Gordon Price, Collin Cash

Meeting called to order by President Janet Rodgers. Welcome by Collin Cash.

Past Secretary Theresa Jenkins reported that the November Board Retreat Minutes would be available at the next meeting. The October general meeting minutes will be amended to include Barbara Daniell on the Nominating report and will be approved at the Feb. Meeting.

Treasurer Gordon Price in the process of receiving the books from the previous Treasurer after she closes out for the year.

**COMMITTEES:**

GDEcD Co-op- Theresa Jenkins reported that Judy Randall will make a presentation on the research project at the Feb. meeting and the Co-op partners will meet immediately afterwards. Theresa has been in contact with Melanie Napier regarding the Press Trip and will hold a partner meeting on Jan. 26.

Website- Barbara Daniell reported that all is well.

Visitors Guide- Diane Stone has asked Debbie Voborill of Alpharetta CVB to help her and they are meeting with Linda Mosley of Great Southern Publishers on Feb. 14. The guide is on GSP's production schedule for June/July.

Public Relations- Michelle Lawrence has Shawn Wright of "Where Magazine" on the committee and they will be working on [press releases on meetings, etc. for both members and the media.

Sales- Beth Bailey had Dick Flint, Jennifer Miller, Jonathan Boisjolie, Candace CoCo, Cricket Elliott and Jodi O'Gara on the committee and they will be meeting Jan. 24 at Hard Rock at 10 a.m. New ideas are encouraged. There will probably be two Sales Blitz- Spring and Fall./late Summer. VIC visits will be back and promotional items will be ordered. Looking into "Carpool Clearinghouse" idea on website for various shows, etc. Will work with Website chair Barbara Daniell to coordinate.

Membership/Meetings/Programs- Linda Harris has Bryan Hardman and Jon Brasher helping. She gave out a list of meeting dates and tentative programs. Suggested that a checklist for new members be implemented so that the Treasurer, Secretary, etc. are informed informed. Gordon and Collin will get with Linda to develop.

**Old Business:**

By-Laws changes proposed by Board will be sent to the membership prior to the Feb. meeting and will be voted on at the meeting.

Janet reported for Jon Brasher that we collected \$2100 from the Silent. After AMEX charges are taken out, we will have about \$2000 to distribute. A motion was made by Theresa Jenkins and seconded by Beth Bailey to give \$500 to the Chattahoochee Nature Center and the remainder will go to the Sunshine Fund to be distributed at the discretion of the Board. Motion approved unanimously.

Janet also reported that we would be giving \$300 for Tourism Day at the Capitol and Gordon asked that members be reminded of the AMTA discount when joining TDAG.

Meeting Adjourned.

Collin Cash- Secretary