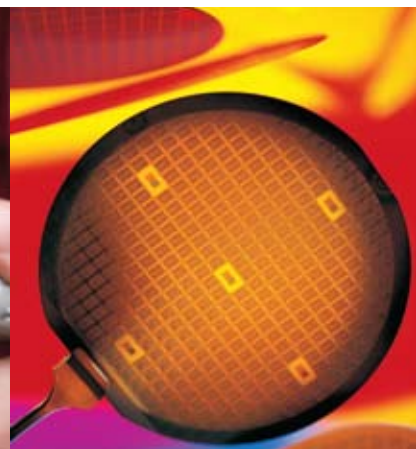


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April 20 and 21, 2009!



2009 Techno Tourism Conference

"Social Media Marketing . . . Affordable, Effective & Essential"

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Presented by: The Georgia Tourism Foundation

- Learn the latest on social media and social networking and the best practices for blending the two
- Hear first hand from tourism professionals who have launched affordable, memorable, effective, social media campaigns
- Discover replicable tourism marketing projects using geocaching, You Tube, interactive websites, podcasts and more
- Get current on social networking do's and don'ts
- Talk "technology" with other tourism professionals
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