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For Immediate Release

High Resolution Images Available

Renew, Refresh, Revive: Girlfriends and Guys Only Getaway

This is one vacation getaway giveaway you can't miss – so girls, gather the gals, and guys – 'round up the troops – we're headed to Alpharetta, Georgia for an unforgettable weekend

ALPHARETTA, GA —You've *spring*-cleaned, bought a new *spring* wardrobe and have watched the kids literally *spring* off the walls with a severe case of *spring* fever. But, if you're looking for a way to *actually* celebrate the season, then start packing – because there's no better time to get away to Alpharetta, Georgia, with your gal pals. And, this trip to Alpharetta, which, by the way, is located just 22 miles north of Atlanta, is not just for chicks! Guys can gather their comrades, too, along with all the necessary masculine accoutrements, for a man-cation like no other!

The Alpharetta Convention and Visitors Bureau knows your visit will leave you wanting to come back again and again – so we've put together a getaway giveaway that will have you making your girlfriend or guy's only weekend an annual event! Register to win:

Girls Getaway Giveaway

- Two nights in an Alpharetta hotel
- European Chocolates from Schokolad Chocolate Factory
- Two spa robes
- Manicures and pedicures for two
- \$50 Gift Card for lunch at Pure Taqueria
- \$100 Gift Card for dinner at Vinny's

Guys Only Getaway Giveaway

- Two nights in an Alpharetta hotel
- Honda Rider Education Experience for two
- \$50 Gift Card for lunch at Ethyl's
- Racing for two at Andretti Karting and Games
- \$100 Gift Card for dinner at Cabernet Steakhouse
- \$50 Gift Card to Vino 100

This One's for the Girls!

Whether you're a housewife on hiatus or a diva in disguise, you'll find just the ingredients for a perfect weekend in Alpharetta. We've composed a list of all the elements a lady needs for fun – from good food and wine to shopping and spa-ing that's divine!

Shop! Alpharetta's seven unique shopping districts mean you're sure to find something for everyone. From North Point Mall's 150 stores to the specialty home shops and boutiques in charming Downtown Alpharetta and on Windward Parkway – you can shop 'til you drop for yourself and your home!

<http://www.awesomealpharetta.com/Pages/shopping.aspx>

Spa! After shopping, it's time to relax and what better place to gab with the girls than at the spa? Alpharetta has thirteen of 'em – and it might take you a whole weekend to explore the plethora of treatments. –MORE –

Dine! With hundreds of restaurants to choose from, it's sometimes hard to decide where to eat in Alpharetta. For ladies night, try Pure Taqueria where the margaritas speak for themselves – and don't miss a lunch at the American Girl Boutique and Bistro or Mittie's Tea Room and Café, both divinely feminine in their own right! <http://www.puretaqueria.com/> , http://www.americangirl.com/stores/location_atl.php , <http://www.mitties.com/alpharetta.html>

Pajama Party! Unwind and rejuvenate in any of Alpharetta's 23 upscale and modern hotels – just the place for heavenly relaxation and rejuvenating beauty sleep. <http://www.awesomealpharetta.com>

Guys Only!

A guy-centric weekend makes it easy to de-program while engaging your manly vices with all the grit and masculinity a bachelor requires. Rev up your engine by starting the day at the local motorcycle training facility and wind down in the evening at a nearby steakhouse and cigar bar.

Vroom Vroom! Test your riding ability with a motorcycle, ATV or dirt bike training course at the Honda Rider Education Center. You'll be turning figure 8's in no time! <http://www.offroad-training.org/>

Race! Put the pedal to the medal at Andretti Indoor Karting and Games – where, with two indoor tracks and kart options for adults and kids, you'll have fun at the speed of light. An arcade, ropes course and climbing wall complete the adventure. Have lunch at Ethyl's Diner. <http://www.andrettikarting.com/>

Steak! Whether you take your steak medium or rare, you're in for a treat at Cabernet, where dining is an event. Don't miss Vino 100 in Downtown Alpharetta for wine tastings – and 100 bottles under \$25. The cigar bar is a treat, too! <http://www.cabernetsteakhouse.com/> and <http://www.tinderboxvino100atl.com/>

Relax! Unwind and rejuvenate in any of Alpharetta's 23 upscale and modern hotels – perfect for recharging your batteries so you can continue your mission at full-throttle. <http://www.awesomealpharetta.com>

Don't miss the 19th Annual Taste of Alpharetta on Thursday, May 14th, where thousands join in the festivities as local restaurants showcase their specialties. Stay through the weekend and join the 13th Annual Mayor's Challenge 5K and 10K road race!

Register to win the getaway giveaway for a fabulous girls or guys only weekend beginning April 1 through May 31 at www.AwesomeAlpharetta.com or stop by the downtown Alpharetta Welcome Center located on Main Street and pick up an entry form, maps, brochures, a visitors guide, and calendar of events. A winning entry will be drawn on June 1, 2009. For more information call the Alpharetta CVB toll-free (800) 294-0923,

locally (678) 297-0102; or visit. www.AwesomeAlpharetta.com.