



TRAVEL GUIDE



The Georgia Travel Guide is the ultimate guidebook for vacationers who are planing a trip to the Peach state. It's user friendly and has enticing editorial and inviting photography from around Georgia. The *Travel Guide* is the primary fulfilment publication for the state.

The Georgia Travel Guide provides travelers detailed information on what to see and do throughout Georgia. The *Travel Guide* highlights each region and gives the reader a taste of your specific area.

CLOSING DATES:

Space Deadline **Oct. 10**
Materials Deadline **Oct. 17**

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ADVERTISING RATES (NET)

Full Page **\$19,130**
2/3 Page **\$15,960**
1/2 Page **\$12,735**
1/3 Page **\$9,555**
1/6 Page **\$6,015**
1/12 Page **\$3,090**

BACK COVER **\$27,895**
INSIDE FRONT COVER. **\$24,890**
INSIDE BACK COVER **\$23,680**

NOTE: All rates are net and include 4-color. All share pages must be submitted by one advertising client. Share pages with separate billing, please call Jill Teter for rate breakdowns (production NOT included).

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